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7-2-2014

### Betty Foy Sanders Department of Art News

Georgia Southern University

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# BETTY FOY SANDERS DEPARTMENT OF ART

*Advising & Career Center*



## JOB OPENING IN SAVANNAH

### Graphic Design & Marketing Assistant

*Westin Savannah Harbor Golf Resort & Spa*



The Graphic Design & Marketing Assistant manages graphic needs for internal & external communications using creativity & brand guidelines. Design projects include national and local print & digital media, photography, brand & logo development, Westin-branded collateral, and guest facing promotions. The Graphic Design & Marketing Assistant also contributes hands-on to the production of marketing materials and assists with varying departmental tasks, such as tracking results of marketing and PR efforts, updating websites and online messaging.

The ideal candidate for this position wants to start or advance their career in graphic design, advertising, photography, marketing, public relations, design, event management, and/or hospitality. Has a passion for creative design, but understands the value and fundamentals of branding. Can work well on a team with multiple departments, but also able to achieve

### CONTACT

#### CINNAMON DOWD

CLASS Advisement Center  
Carroll Building, #2244

(912) 478-7740



### JOBS & INTERNSHIPS

#### Great news.

We're getting a lot of calls looking for students and graduates interested in jobs and internships. **What does that mean for you?** Update your [profile](#). If you're interested in these opportunities - we'll send them straight to your inbox as soon as they come in.

individual goals within a fast paced environment.

The Public Relations and Marketing Department maximizes promotional and revenue opportunities for the Resort, Aqua Star Seafood Kitchen and 3 other dining outlets, The Heavenly Spa by Westin, The Club at Savannah Harbor, catering/banquet functions, and special events. The Westin Savannah Harbor Golf Resort & Spa is the largest and most prominent destination for groups and leisure travelers staying in Savannah offering Four Star & Four Diamond amenities and service. Starwood Hotels and Resorts goes the extra step to build lasting connections, commits to creating a company that is a great place to work, and offers immense opportunity for growth throughout its global teams and divisions.

**When applying, please include samples of creative.**  
(Website link or attach as PDFs).

**Skills Required:**

- Graphic design – Adobe InDesign, Photoshop, Illustrator
- Working knowledge of Microsoft Office
- Event operation experience
- Photography experience
- Familiarity with various social media and web platforms

**Additional Skills Preferred:**

- Animated flash production a plus
- Videography a plus

Hourly position, 40+ hours per week, with opportunity for overtime on a weekly basis

**APPLY**

[APPLY ONLINE](#) or contact David Moses  
at [david.moses@westin.com](mailto:david.moses@westin.com) or [912.596.2525](tel:912.596.2525).

**Seriously**, the more specific your [profile](#) is, the less emails you'll get from us.



## LEARN MORE

<http://www.westinsavannah.com>



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